Renaissance Expedition
REx
Inspiring Transformational Leadership

An innovation MANIFESTO

#1 WE WILL ALLOW EVENTS TO CHANGE US
RATHER THAN FIGHTING WE WILL Embrace Change

#2 WE RECOGNISE THAT PROCESS IS AS IMPORTANT AS OUTCOME - IF WE FIRST WORK THE PROCESS TO ENSURE ALIGNMENT AROUND WHAT OUR PRIORITIES ARE RATHER THAN LEAPING TO A QUICK SOLUTION WE BELIEVE WE ARE MORE LIKELY TO IDENTIFY QUALITY SOLUTIONS

#3 WE WILL LOVE EXPERIMENTS
WE ARE COMMITED TO BUILDING A CULTURE OF INNOVATION IN WHICH DISCIPLINED EXPERIMENTATION

#4 WE WILL CAPTURE ACCIDENTS AND MISTAKES

#5 WE RECOGNISE THE CRITICAL NEED FOR LEADERSHIP AND ACCEPT THAT EVERYONE HAS THE POTENTIAL FOR leadership
IN THE GLOBAL KNOWLEDGE -BASED ECONOMY WE RECOGNIZE THAT LEADERSHIP DEVELOPMENT IS ONE OF THE HIGHEST FORMS OF LEVERAGE FOR AN INDIVIDUAL AN ORANIZATION OR NATION

#6 WE GIVE OURSELVES PERMISSION TO ASK STUPID QUESTIONS
ASKING WHAT LOOK TO BE "STUPID" QUESTIONS WILL OFTEN LEAD TO THE MOST creative breakthroughs

#7 WE MUST COLLABORATE
WE RECOGNIZE "INNOVATION" AS A TEAM SPORT AND ASSUME THAT COLLABORATION HAS BECOME THE DNA (a critical element for success OF THE GLOBAL KNOWLEDGE ECONOMY

#8 WE WILL WORK THE METAPHOR - WE SEE METAPHORS AS USEFUL VEHICLES FOR ARTICULATING COMPLEX ISSUES IN A WAY THAT HELPS PEOPLE ORGANIZE THOUGHTS TO RESPOND SUCCESSFULLY TO THESE CHALLENGES

#9 WE WILL MAKE OUR OWN TOOLS WHEN WE NEED THEM AND MAKE EXTENSIVE USE OF THE TOOLS OF OTHERS

#10 WE WILL MAKE NEW WORDS AND EXPAND THE LEXICON
WE WILL CREATE THE LANGUAGE WE NEED TO PROMOTE OF WHAT WE SEE AND DO

#11 WE WILL STRIVE TO APPLY A BALANCE OF THINKING, DOING AND BEING SKILLS
WE ACKNOWLEDGE THE NEED TO APPLY EACH OF THESE MAJOR SKILL AREAS WHILE MAINTAING SOME BIAS TOWARDS ACTIONS UNDERSTANDING

#12 WE WILL EMBRACE THE DIGITAL WORLD - BUT WE WILL RELY ON OUR THINKING SKILLS

#13 WE WILL LISTEN VERY VERY CAREFULLY - WHEN WE ASK QUESTIONS IT WILL BE TO GAIN CLARITY AND NOT TO CRITICIZE

#14 WE WILL ENGAGE IN GLOBAL EXPEDITIONS
THE INTENT WILL BE TO LOOK AT OTHER CULTURES TO SEE HOW THEY SOLVE PROBLEMS IN ORDER TO -gain insights- FOR SOLVING OUR OWN

#15 WE WILL MAKE MISTAKES FASTER - THIS WILL PUSH US TO WORK ON THE EDGE AND BE CLOSER TO TRUE INNOVATION

#16 WE WILL BREAK IT, STRETCH IT, BEND IT, CRUSH IT, FOLD IT AND CHERISH IT - WE WILL LOOK AT ALL POSSIBLE USES FOR AN IDEA OR SKILL

#17 WE WILL IMITATE - IF WE CAN FIND A GOOD IDEA IN ONE AREA WE WILL SEEK TO IMITATE THAT IDEA IN ANOTHER

#18 WE WILL REMEMBER AND LEARN
WE WILL LEARN FROM OUR PAST
SUCCESSES AND FAILURES AS WELL AS THOSE OF OTHERS

#19 WE WILL JUMP FENCES AND EXPLORE ALL EDGES
WE WILL IGNORE BOUNDARIES BETWEEN "DISCIPLINES" AND BETWEEN SPECIFIC "AREAS OF WORK"

#20 WE WILL LAUGH AND FIND JOY
WE INTEND TO HAVE fun IN OUR EXPLORATIONS OF WHAT IS POSSIBLE AND TO Celebrate THE SENSE IN HAVING A SENSE OF HUMOUR

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