CHALLENGE DIALOGUE
Performance Improvement System

TRANSFORMATIVE CHANGE BEGINS WITH STRONG COLLABORATION.

Bring DIVERSE GROUPS together by mastering the art of purposeful dialogue

Leaders today leaders face more complex challenges than ever before. Our global economy is highly competitive and increasingly knowledge-based. Technology continues to advance at a staggering rate. The problem solving strategies that once yielded successful results are often no longer relevant. But more pressing than any other concern?

Many leaders feel as though they lack the ability to effectively collaborate with their teams — particularly when collaboration now spans many boundaries: sectors, organizations, disciplines, geographies and more.

Sound familiar?

If you're working tirelessly to build an innovative organization or alliance but finding it difficult to collaborate and achieve the results you want, you need a proven methodology for effective communication and outcome-focused strategies.

of employees and executives cite lack of collaboration or ineffective communication for workplace failures.

Salesforce (https://blog.bit.ai/collaboration-statistics/)

INTRODUCING THE CHALLENGE DIALOGUE SYSTEM (CDS)

> "Collaboration is no longer just a nice idea to be applied when convenient. It has become the DNA (a critical element for success) of the global knowledge-based economy."
>
> — Don Simpson, Founder of CDS

What is CDS?

CDS is a flexible, learnable and comprehensive organizational performance improvement system. It's built on a simple but profound principle: structured collaboration is the best way to overturn traditional ways of thinking and achieve breakthrough results.

How does it work?

CDS uses an 8-step framework, underpinned by a set of proven values and principles that drive purposeful, effective and collaborative dialogues, helping diverse groups co-create innovative solutions to complex challenges.

HOW CAN CDS DRIVE ORGANIZATIONAL IMPROVEMENT?

CDS CAN BE APPLIED IN 4 WAYS:

1. Time-based, challenge-focused dialogues (CD)

Uses CDS to take groups of 10 to 100 through structured time-based conversations focused on solving a specific challenge or realizing a significant opportunity. "Standard" dialogues run 3 to 6-months, while urgent "Mini" dialogues can produce significant results within 10 days.

2. Mentor leadership teams for Rapid Performance Improvement (RPI)

Supports leaders as they work to establish project teams, build strategies and operating plans and draw on technologies to support a customized information and knowledge management system.

3. Collaborative outcome mapping (COM)

Builds on results from time-based Challenge Dialogues with a collaborative outcome mapping approach that leverages the well-established, global Theory of Change methodology and associated communities of practice: Collective Impact, Monitoring and Evaluation.

4. Design & build collaborative innovation networks (NET)

Assists groups to design, organize, implement and sustain a hub and node network (e.g. collaboratives, consortia, alliances, partnerships and clusters) centred around significant cross-cutting, systemic challenges of strategic importance.

DO MORE WITH CDS

CDS IS SUPPORTED BY 3 POWERFUL COMPONENTS:

Learning Programs

Self-directed Learning Programs that teach you CDS' principles, processes, and tools and show you how to use the 8-step framework to co-create innovative solutions.

Tools & Resources

Rich library of support materials, templates and checklists, along with personal mentorship to help you run a Challenge Dialogue in your workplace or unique challenge situation.

Pathfinder Network

A growing community of collaborative and diverse practitioners who are trained, accredited and using CDS in their own work or with clients and colleagues.

THE CHALLENGE DIALOGUE SYSTEM WILL HELP YOU:

- **Operate more effectively:** Solve complex challenges with greater ease and confidence.
- **Be more agile and have greater probability of success:** Move from idea to action sooner, setting each project or challenge up for success.
- **Save significant time:** Make every meeting, every workshop and every event more productive, accomplishing more in less time on the things that matter most.
- **Achieve more breakthroughs:** Learn how to use diversity to co-design transformational solutions to wicked problems.
- **Leverage proven, best-in-class thinking** experienced and trusted by organizations worldwide.

IS THE CHALLENGE DIALOGUE SYSTEM RIGHT FOR YOU?

CDS is designed for pathfinders and change agents in any sector seeking to transform their leadership circle, their team, and their organization. The system has a proven track record with industry, government and non-profit organizations, along with R&D, Innovation and Research agencies across North America, the UK, Europe, Scandinavia, Southeast Asia, Japan, and Africa.

Who can benefit?

- Aspiring leaders with limited collaborative experience facing a challenge that must involve multiple stakeholders across different organizations.
- Innovators who need to generate high-impact ideas, solutions, and partnerships in the marketplace.
- Consultants who want to step up their game and deliver distinctive value to clients.
- Teams in the private, public or non-profit sectors who know that collaboration is essential to innovate, improve and even transform the systems in which they work.

OUR CLIENTS

The Challenge Dialogue System has helped countless local and global organizations and alliances engage diverse stakeholders to effectively address their complex challenges.

BRITISH COLUMBIA | ILRI INTERNATIONAL LIVESTOCK RESEARCH INSTITUTE | Google.org | CSA ASC

CHALLENGE DIALOGUE
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READY TO HARNESS the power of collaboration to drive transformative change?

LET'S TALK

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